



**The Tamil Nadu Dr. Ambedkar Law University**  
தமிழ்நாடு டாக்டர் அம்பேத்கர் சட்டப் பல்கலைக்கழகம்  
State University Established by Act No.43 of 1997  
NAAC Accredited



DEPARTMENT OF INTELLECTUAL PROPERTY LAW & IP CELL

Celebrates

**WORLD INTELLECTUAL PROPERTY DAY, 2023**

on the theme

**WOMEN & IP: ACCELERATING INNOVATION AND CREATIVITY**

**CHIEF PATRON**



**Col. Prof. (Dr.) N.S. Santhosh Kumar**  
Hon' ble Vice Chancellor  
TNDALU, Chennai.

**KEY NOTE ADDRESS**



**Prof. (Dr.) Ragnatha Reddy**  
Retd, Professor  
SOEL - TNDALU.

**Venue: PG Block  
Seminar Hall**

Ms. Elizabeth Puthran,  
Founder Partner  
Puthran & Associates

Ms. Padmini Janaki  
Founder  
Mind & Mom

Ms. Swetha Sudhakar  
Founder & Director  
Born2Win

Ms. Swapna Sundar  
Senior Partner  
PVS Giridhar Associates &  
IP Dome



## Program Schedule

Thamizh Thai Vazhthu		
Welcome Address	Prof. Dr. Kumudha Rathna, Director, P.G Studies HOD of the Department of Business Law TNDALU, Chennai	
Theme of the Seminar	Dr. M. Sunil Gladson, Coordinator, IP Cell TNDALU, Chennai	
Felicitation Address	Prof. Dr. Reddivari Revathi Director, IQAC, HOD of the Department of Constitutional Law and Human Rights TNDALU, Chennai	
Presidential Address	Col. Prof. (Dr.) N. S. Santhosh Kumar, Hon'ble Vice Chancellor TNDALU, Chennai	
Special Address	Ms. Elizabeth Puthran, Founder Partner Puthran & Associates	Ms. Swetha Sudhakar, Founder & Director Born2Win
	Ms. Padmini Janaki, Founder Mind & Mom	Ms. Swapna Sundar, Senior Partner PVS Giridhar Associates & IP Dome
Vote of Thanks	Dr. P. Brinda, Assistant Professor (SG) TNDALU, Chennai	



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## Department of Intellectual Property Law Intellectual Property Cell & IQAC

*Cordially invite you for the Celebration  
of the World Intellectual Property Day, 2023 on  
the Theme*

**Women & IP: Accelerating Innovation &  
Creativity**

**On April 26, 2023 @ 10.30 a.m.  
Venue**

**Administrative Block – Auditorium  
The Tamil Nadu Dr. Ambedkar Law University  
Perungudi Campus, Chennai – 600 113.**

**Chief Patron**



**Col. Prof. (Dr) N.S. Santhosh Kumar**  
Hon'ble Vice Chancellor  
TNDALU, Chennai.

## About the Theme

Every April 26, we celebrate World Intellectual Property Day to learn about the role that intellectual property (IP) rights play in encouraging innovation and creativity. World Intellectual Property 2023 recognizes the huge potential of women to find new and better solutions that support the transition to a sustainable future.



Join us in celebrating the work of trailblazing women around the world and in raising awareness about why it is so important to encourage more women to participate in the IP system. Current data show that, despite modest increases, too few women are using the IP system. The current gender gap in IP means that we are all missing out. We all benefit when women engage in innovation and creativity. Today, we face unprecedented challenges. With more diverse and inclusive ecosystems for innovation and creativity, we improve our collective capability to transition to a more sustainable future.



This year the theme of World Intellectual Property Day is “Women & IP: Accelerating Innovation and Creativity” and celebrates women and their creativity.

This year's World Intellectual Property Day is an opportunity to:

- Celebrate the amazing achievements of women inventors, creators and entrepreneurs around the world, and
- to redouble efforts to promote inclusion and diversity in all areas of our work, to ensure the development of innovation ecosystems that are accessible to all genders.



Taking into consideration the theme for the World IP day, Department of IPL & IP Cell jointly organises to celebrate the world IP day on April, 26, 2023.



## Speakers for the event

### Ms. Swapna Sundar



Swapna Sundar is a lawyer with over 20 years of experience in litigation and legal strategy. She is the senior partner of PVS Giridhar Associates - Law Chambers and Legal Strategist of IP DOME - IP Strategy Advisors. She is Chairperson of Apollo Biomedical Research Ethics committee and Chairperson of MCC-MRF Innovation center. She is also Member- Legal of several ethics committees in Chennai, including Apollo Clinical Trial committee, ICMR-NIE ethics committee, SIMS Ethics Committee, and Ethics Committee of Fortis-Malar. After studying Political Science in MCC, she studied law at the Dr. Ambedkar Law University, and Bennet Law School, IIT-Madras, URDIP, and many other law and engineering institutions. She is an author of books on law and society, she writes articles on law and technology. She teaches IPR

Law, Technology Law, Clinical Trial Ethics and related subjects at various institutions including NALSAR University of Law, Hidayatullah National Law University,

### Ms. Swetha Sudhakar. C



Swetha is an Award-Winning Social Reformer. She is the Founder and Director of Born2Win Social Welfare Trust, an organization for the empowerment of Transgender people. Through this welfare trust, she has successfully arranged for employment opportunities and secured funds for education, vocational training for many Trans\* people. She holds an MA in Sociology, a BA in Public Administration, and a Diploma in Counseling. She holds almost a decade of experience in working on HIV/AIDS projects in India with regional, national, and international NGOs. Swetha has spearheaded several projects successfully in her continuing tenure as Programme Manager. She has

experience as a Master Trainer in NACO/TANSACS led initiatives in cities across various states of Southern India.

### Ms. Padmini Janaki



She is the founder of Mind & Mom, India's first and only pregnancy wellness app with proven solutions for a healthy pregnancy. Growing up in a humble background in Chennai, she has been observant of the health and nutrition issues faced by women. When she realised it had nothing to do with personal wealth or the development status of the nation where the women lived, she decided it was time for some action. As a consequence, Mind & Mom emerged. The Mind & Mom app was founded in 2021 and customised diet plans and access to a wealth of information. The Chief Minister of Tamil Nadu has called it the best women health company. The app is a one-stop destination for millennial moms who seek guidance throughout their journey

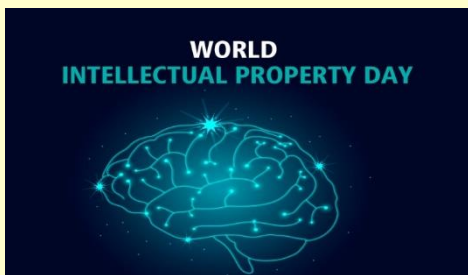
of pregnancy, including baby growth tracker, wellness studio,

### Ms. Elizabeth Puthran



Elizabeth Puthran, the founder partner of Puthran & Associates has over 27 years of experience in the field of Intellectual Property. She is a member of several international organisations for the protection of IP and currently is co-chair of the Global Advisory Council of INTA. She is also a government facilitator for startups. Elizabeth is a Gold Medallist and University First Rank holder for Law. She is a registered patent and trademark agent and specialises in filing, prosecution and enforcement of IPR both in India and abroad. She is on the Technical Advisory Board of several organisations

and is empanelled with prestigious educational and research institutions. She is also a mentor for many research students and incubation centres. She is currently working with several startups and educational institutions to Inspire, Enable and Protect IP and to promote the protection of Intellectual Property



### Co-ordinators



**Dr. Lucky George**  
Associate Professor  
HOD, Department of IPL,  
TNDALU, Chennai.



**Dr. P Brinda**  
Assistant Professor (SG)  
Department of IPL  
TNDALU, Chennai.



**Dr. M Sunil Gladson**  
Assistant Professor (SS)  
Coordinator, IP Cell  
TNDALU, Chennai.

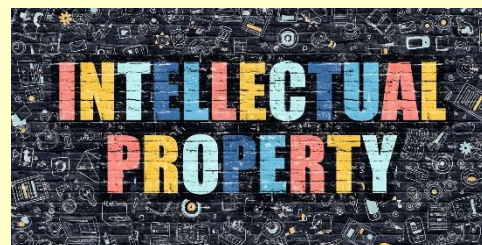
### Organizing Committee

**Mrs. R. Aarthi Rathna**  
Assistant Professor  
TNDALU,  
Chennai.

**Mr. Maruthavijayan S**  
Assistant Professor  
TNDALU, Chennai.

**Ms Radhuka K**  
Assistant Professor  
TNDALU,  
Chennai.

**Mr. A Jeffrey Andrew**  
Assistant Professor  
TNDALU, Chennai.



### Student Co-ordinators, LL.M (IPL)

**Mr. Sandeep S. Kumar**  
**Ms. Madhumitha C.L**  
**Ms. Fany Preethi. D**

**Ms. Vinu Sree G**  
**Mr. Mervyn Thomas Bivin**  
**Ms. Jyothika. G**

